



Advertisers Information

As an advertiser on Sleepy Eye ONLINE you are entitled to the following “Perks”

Ads appear online 24/7/365 Hours Per Day / Days Per Week / Days Per Year

Ad content can be changed on a weekly basis (email requested changes by Thursday, updates made by Monday)

We can help promote your business’s special events on Twitter (over 850 followers) *@SleepyEyeONLINE*

We can help promote events on Facebook (over 1000 followers) (*www.facebook.com/sleepyeyeonline*)

Each of our Facebook posts are sponsored by one of our advertisers (please let us know if you have a special message you would like displayed)

Your name appears at the bottom of most posts

Your Ad appears on our Photo Archives Page (over 135,000 photos!) *www.sleepyeyephotos.com*

Your name appears on our Sleepy Eye Ball Field Usage Calendar page

Your name appears on Club Hub pages

Your business press releases will appear as news stories and also on What’s New with Our Advertisers page (*www.sleepyeyeonline.com/goodnews/our-advertisers/*)

Let us know if your business is included in other media stories, posts or videos...we will attempt to link a post to that media source

Your name appears in our weekly newsletters and our advertisers are rotated as sponsors of the weekly newsletter

We can post sales and informational flyers

Please feel free to contact us as often as needed with questions or concerns : *shari@sleepyeyeonline.com* 507-227-1787

Other Information about Sleepy Eye ONLINE

- Sleepy Eye ONLINE is A FREE hometown information center for the community

- Sleepy Eye ONLINE currently is teaming with our local schools and our local Economic Development Authority to work with students from each school in the "On the Job Training" program. The students are learning the skills of photography and blog writing.
- Sleepy Eye ONLINE provides photos to the local schools for their publication needs including photos for their annual yearbooks.
- Sleepy Eye ONLINE will host a website, FREE of charge, to all interested non-profit clubs and organizations in our area
- Sleepy Eye ONLINE offers FREE publication of all Help Wanted notices.
- Sleepy Eye ONLINE offers FREE publication of all organization fund-raising events as well as business special events.
- Sleepy Eye ONLINE hosts a softball / baseball Field Usage Sign up Calendar for our local youth teams
- Sleepy Eye ONLINE has provided photos for publication use at no charge to our local chamber, EDA and other organizations that promote our community
- Sleepy Eye ONLINE sponsors City Wide Garage Sale events and Sleepy Eye Holiday Lights in Motion
- We offer a forum for community members to greet others with birthday and anniversary wishes, announce the arrival of a new baby or congratulate a loved one on their accomplishment. No charge for any of this!

**We are all about promoting and supporting
the community of Sleepy Eye (and the surrounding area.)**

THANK YOU FOR HELPING MAKE THIS POSSIBLE!

Contact Us
shari@sleepyeyeonline.com
507-227-1787